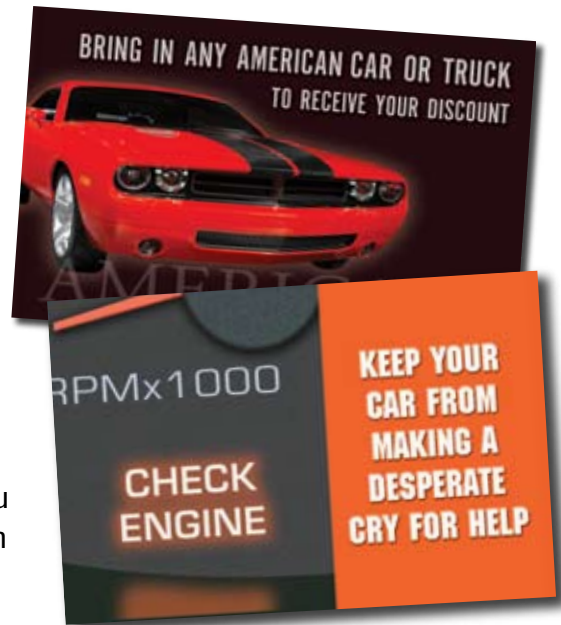




Target Market Promotions

One of the most important parts of marketing effectively is getting the right message to the right person. Unfortunately, it can also be one of the hardest parts to accomplish. Mitchell 1 Target Market Promotions can help you convey the right messages in a professional, powerful format. Target Market Promotions are just another way to contact your customers! With Mitchell 1 Target Market Promotions you can target existing customers, as well as new ones, with campaigns you select specifically for them. Mitchell 1 Target Market Promotions help you divide customers into groups based on specific custom promotions to targeted customers.

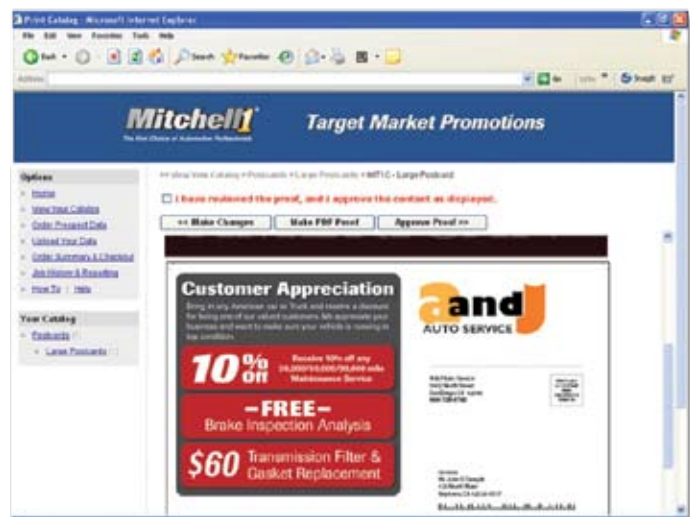


Target Market Promotions, another way to keep in contact with your customers!

The personalized, customer-specific elements of the custom cards will set them apart from traditional bulk mail and your specific customer criteria will make sure that they are mailed to the right target market.

Promotional offers include:

- Oil Change Reminders
- Seasonal Specials
- Maintenance Service Specials
- Fuel Economy Service
- Brake Special
- Lost Loyalty Campaigns, and more...



*High speed Internet access required

Phone: **888-677-9437**
Web Site: **Mitchell1.com/crm**

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